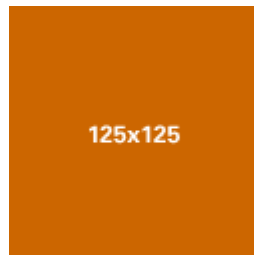


# Greenville Splash

## Online Advertising Placement and Pricing

Greenville Splash is the premier site for the local Greenville, SC and Upstate swimming market. Averaging more than 3,800 visitors per month and more than 14,000 website page view impressions, advertising with the Greenville Splash website gives you the opportunity to capitalize on this traffic and increase the frequency of sharing your product/service messaging. By integrating Web advertising into your marketing or lead-generation campaign, you extend your brand exposure to a highly targeted audience.

### Ad Size, Cost and Home Page Placement



125x125

**2017**

**Annual Ad rate: \$200**

#### Home Page Advertising

With more than 3,800 views per month, the GreenvilleSplash.com home page is the most popular page on the site.

#### Additional Exclusive Page Placements are available (call for info)

GreenvilleSplash.com offers several ad formats and numerous targeted page locations.

#### Masters Swimming Member Demographics

Age	18-100 (Ave. 46)
Male	51.7
Female	48.3

College degree or higher	95.3%
Household income over \$100,000	55.2%
1 or more children	18.6%
2 or more children	24.3%
Own their home	82.3%
Household cars owned	2.17%
Own 1 automobile	82.3%
Own 2 or more automobiles	58.3%
Own 3 or more automobiles	16.9%
Owens a dog or cat	60.1%

Primary decision maker in household	84.1%
Own a computer or laptop	98.2%
Purchase products via Internet	97.9%
Belong to a gym	82.3%
Run, Hike or Cycle	76.3%
Cable TV in home	82.3%
Stocks (not mutual funds)	63.6%
Mutual fund investors	82.5%
Holding major credit cards	96.3%